

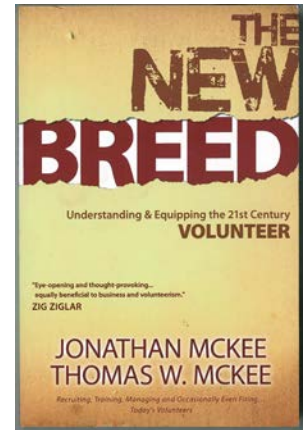
**TITLE:** The New Breed: Understanding & Equipping the 21st Century Volunteer (1st ed.)

**AUTHORS:** Jonathan McKee and Thomas W. McKee

**AUTHORS' CREDENTIALS:**

Jonathan McKee - originally a youth pastor, now speaker at churches, conferences and special events; author

Thomas W. McKee (M.Div., Denver Seminary) - originally a youth pastor, now speaker, trainer and consultant



**FOCUSED ON CHURCH?**

No. (Focused on community volunteers.)

**BIBLICAL VIEWPOINT?**

There are no Biblical references, foundation, or concepts presented. Church ministry is used occasionally for examples, and the authors mention their origins in youth ministry, but otherwise, it is from a secular perspective.

**STRENGTHS:**

- The chapter on recruiting may be worth the price of the book. Warning: You may never be able to listen to a recruiting pitch or orientation the same way again! (See blog post for more on this. ["Oh, by the way" recruiting - post coming soon])
- The authors go into some detail on generational differences versus life-stage issues. It's true, for example, that many Boomers are drawn into volunteering because they have never lost their change-the-world heart from the early Peace Corp era. It's also true that volunteers with young families in any generation need flexibility.

**HOLES AND SOFT SPOTS:**

- The authors assume that you have the time to recruit using a slow build-up of volunteer staff and a lot of one-on-one recruiting (coupled with networking). It's hard to picture this working for children's ministry (especially events like VBS) or hard-to-fill slots (like traffic management).
- You may come away from this book thinking that the "New Breed" of volunteer is one who wants to do *what* the volunteer wants to do, *when* the volunteer wants to do it.

**SUGGESTED TOPICS FOR COMMENTS:**

- How do you give volunteers feedback so that they know they are making a difference?
- The authors suggest using short-term opportunities to bring new volunteers into the organization. What would this look like in church ministries?